

JENNIFER L. HARRIS

CURRICULUM VITA

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EDUCATION

Yale University, New Haven, CT
Ph.D. in Social Psychology, 2008
M.Phil. in Psychology, 2006
M.S. in Psychology, 2005

The Wharton School, University of Pennsylvania, Philadelphia, PA
M.B.A. in Marketing, 1984

Northwestern University, Evanston, IL
B.A. with honors in Political Science, 1980

WORK EXPERIENCE

University of Connecticut, 2015 to present
Rudd Center for Food Policy & Obesity, Director of Marketing Initiatives
Allied Health Sciences, Associate Professor

Yale University, 2008 to 2014
Rudd Center for Food Policy & Obesity, Director of Marketing Initiatives
Department of Psychology, Senior Research Scientist

Market Development Solutions, 1995 to 2003
Principal in marketing consulting firm specializing in new product development, market evaluation, and communications strategy.

American Express Travel Related Services Company, 1984 to 1995
Vice President, Worldwide Marketing for Travelers Cheques
Senior Director, Gold Card Service Development
Director, Platinum Card Marketing
Assistant Manager to Senior Manager, Direct Marketing Acquisition for Consumer Cards

Continental Illinois National Bank, 1980 to 1982
Supervisor, Customer Service

RESEARCH INTERESTS

My research focuses on marketing and public health, with an emphasis on unconscious effects of food marketing on behaviors, attitudes and motivation in children and adults. In addition, I lead a research team that analyzes youth exposure and content of food marketing in traditional media, new media, and at the point of sale. Broadly, I am interested in the application of social cognitive theory and experimental methods to examine socialization influences of media.

TEACHING EXPERIENCE

Yale University, New Haven, CT

Faculty Advisor, Department of Psychology, 2007 to present

- Pre-dissertation and dissertation advisor for two graduate students in the Department of Psychology.
- Supervised 12 students on their senior theses.

Instructor, Yale Summer Session, 2007

- Social Psychology

Teaching Fellow, Department of Psychology, 2004 to 2006

- Social Psychology, Professor John Bargh, Spring, 2006
- Psychology of Culture and Diversity, Professor Valerie Purdie-Vaughns, Fall, 2005
- Introduction to Psychology, Professor Marc Brackett, Fall, 2004

PROFESSIONAL MEMBERSHIPS AND ACTIVITIES

Committee Memberships: UNC Global Food Research Program Evaluation Advisory Group; Food Marketing Workgroup Steering Committee, Salud America! Steering Committee

Member: American Psychological Association, American Public Health Association, Association for Psychological Science, The Obesity Society, Society for the Psychological Study of Social Issues.

Associate Editor, *Public Health Nutrition*, 2013 to present.

Consulting Editor, *Health Psychology*, Special Issue: Implicit Processes in Health Psychology, 2014 to 2016.

Editorial Review Board, *Journal of Public Policy and Marketing*, 2013 to present.

Ad Hoc Reviewer: *American Journal of Preventive Medicine*, *Appetite*, *Applied Psychology*, *BMJ Open*, *Childhood Obesity*, *Developmental Psychology*, *Health Psychology*, *JAMA Pediatrics*, *Journal of the Academy of Nutrition and Dietetics*, *Journal of Public Health Policy*, *The Lancet*, National Science Foundation, *Nutrition Reviews*, *Obesity*, *Obesity Reviews*, *Pediatrics*, *PLOS One*, *Social Science & Medicine*, *Tobacco Control*.

Founding Member, The Council of One Hundred, Northwestern University

Alumnae group of professional women who sponsor programs to mentor women undergraduates. Members selected for their success in the public, private, corporate and non-profit sectors.

PUBLICATIONS

Peer-reviewed journals

Hieke, S. & **Harris, J.L.** (2016). Nutrition information and front-of-pack labelling: Issues in effectiveness. *Public Health Nutrition*, *in press*.

Sheeran, P., Bosch, J.A., Crombez, G., Hall, P.A., **Harris, J.L.**, Papies, E.K., Wiers, R.W. (2016). Implicit processes in health psychology: Diversity and promise. *Health Psychology*, *in press*.

- Munsell, C., **Harris, J.L.**, Sarda, V., & Schwartz, M.B. (2016). Parents' beliefs about the healthfulness of sugary drink options: Opportunities to address misperceptions. *Public Health Nutrition*, *19*(1), 46-54.
- Eley, J. & **Harris, J.L.** (2015). Trends in food and beverage television brand appearances viewed by children and teens from 2009 to 2015. *Public Health Nutrition*. Published online.
- Heard, A., **Harris, J.L.**, Liu, S. & Schwartz, M.B. (2016). Piloting an online grocery store simulation to assess children's food choices. *Appetite*, *96*(1), 260-267.
- Harris, J.L.**, LoDolce, M.E., Dembek, C. & Schwartz, M.B. (2015). Sweet promises: Candy advertising to children and implications for food industry self-regulation. *Appetite*, *95*(1), 585-592.
- Harris, J.L.** & Munsell, C. Energy drinks and adolescents: What's the harm? (2015). *Nutrition Reviews*, *73*(4), 247-257.
- Harris, J.L.**, LoDolce, M.E., & Schwartz, M.B. (2014). Encouraging Big Food to do the right thing for children's health: A case study on using research to improve marketing of sugary cereals. *Critical Public Health*, *25*(3), 320-332.
- Yokum, S., Gearhardt, A.N., **Harris, J.L.**, Brownell, K.D., & Stice, E. (2014). Individual differences in striatum activity to food commercials predict weight gain in adolescents. *Obesity*, *22*(12), 2544-2551.
- Kumar, G., Onufrak, S., Zytnick, D., Kingsley, B., & **Harris, J.L.** (2014). Caregiver and adolescent responses to food and beverage marketing exposures through an online survey. *Childhood Obesity*, *10*(1), 64-71.
- Ustjanauskas, A., **Harris, J.L.**, & Schwartz, M.B. (2014). Food and beverage advertising on children's websites. *Pediatric Obesity*, *9*(5), 362-372.
- Gearhardt, A.N., Yokum, S., Stice, E., **Harris, J.L.** & Brownell, K.D. (2014). Relation of obesity to neural activation in response to food commercials. *Social Cognitive and Affective Neuroscience*, *9*(7), 932-938.
- Kirkpatrick, S., Reedy, J., Kahle, X., **Harris, J.L.**, Ohri-Vachaspati, P., & Krebs-Smith, S (2014). Fast food restaurant menu offerings vary in dietary quality, but are consistently poor. *Public Health Nutrition*, *17*(4), 924-931.
- Harris, J.L.** & Fox, T. (2014). Food and beverage marketing in schools: Putting student health at the head of the class. *JAMA Pediatrics*, *168*(3), 206-208.
- Harris, J.L.**, Pierce, M., & Bargh, J.A. (2014). Priming effect of antismoking PSAs on smoking behavior. *Tobacco Control*, *23*, 285-290.
- Earp, B.D., Dill, B., **Harris, J.L.**, Ackerman, J.M. & Bargh, J.A. (2013). No sign of quitting: Incidental exposure to "no-smoking" signs ironically boosts cigarette-approach tendencies in smokers. *Journal of Applied Social Psychology*. *43*(10), 2158-2162.
- Melici, F.F., **Harris, J.L.**, Sarda, V., & Schwartz, M.B. (2013). Amount of Hispanic youth exposure to food and beverage advertising on Spanish- and English-language television *JAMA Pediatrics*, *167*(8), 723-730.
- Bragg, M.A., Yanamadala, S., Roberto, C.A., **Harris, J.L.**, & Brownell, K.D. (2013). Athlete endorsements in food marketing. *Pediatrics*, *132*(5), 805-810.

- Harris, J.L.,** Sarda, V., Schwartz, M.B., & Brownell, K.D. (2013). Redefining “child-directed advertising” to reduce unhealthy television food advertising. *American Journal of Preventive Medicine, 44*(4), 358-364.
- Powell, L.M., **Harris, J.L.,** & Fox, T. (2013). Food marketing expenditures aimed at youth: Putting the numbers in context. *American Journal of Preventive Medicine, 45*(4), 453-461.
- Pomeranz, J.L., Munsell, C., & **Harris, J.L.** (2013). Energy drinks: An emerging public health hazard for youth. *Journal of Public Health Policy, 34*(2), 254-271.
- Bragg, M., Liu, X., Sarda, V., Roberto, C.A., **Harris, J.L.,** & Brownell, K.D. (2013). The use of sports references in marketing food and beverage products in supermarkets. *Public Health Nutrition, 16*(4), 738-742.
- LoDolce, M.E., **Harris, J.L.,** & Schwartz, M.B. (2013). Sugar as part of a balanced breakfast? What cereal advertisements teach children about healthy eating. *Journal of Health Communication, 18*(11), 1293-1309.
- Cheyne, A., Bukofzer, E., Dorfman, L., & **Harris, J.L.** (2013). Marketing sugary cereals to children in the digital age: A content analysis of 17 child-targeted websites. *Journal of Health Communication, 18*(5), 563-582.
- Castetbon, K., **Harris, J.L.,** & Schwartz, M.B. (2012). Purchases of ready-to-eat cereals in the U.S. vary according to sociodemographic characteristics across nutritional content and child-targeted marketing. *Public Health Nutrition, 15*(8), 1456-1465.
- Roberto, C.A., Shivaram, M., Martinez, O., Boles, C., **Harris, J.L.** & Brownell, K.D. (2012). The Smart Choices front-of-package nutrition label. Influence on perceptions and intake of cereal. *Appetite, 58*, 651-657.
- Harris, J.L.** & Graff, S.K. (2012). Ethics of targeting food marketing to young people and the First Amendment: A psychological and legal perspective. *American Journal of Public Health, 102*(2), 214-222.
- Roberto, C.A., Bragg, M.A., Livingston, K.A., **Harris, J.L.,** Thompson, J.M., & Brownell, K.D. (2012). Choosing front-of-package food labeling nutrition criteria: How smart were “Smart Choices?” *Public Health Nutrition, 15*(2), 262-267.
- Harris, J.L.,** Speers, S.E., Schwartz, M.B. & Brownell, K.D. (2012). U.S. food company branded games on the internet: Children’s exposure and effects on snack consumption. *Journal of Children and Media, 6*(1), 51-68.
- Harris, J.L.,** Thompson, J., Schwartz, M.B., & Brownell, K.D. (2011). Nutrition-related claims on children’s cereals: What do they mean to parents and do they influence purchasing? *Public Health Nutrition, 14*(12), 2207-2212.
- Hawkes, C. & **Harris, J.L.** (2011). An analysis of the content of food industry pledges on marketing to children. *Public Health Nutrition, 14*(8); 1403-1414.
- Harris, J.L.** & Graff, S.K. (2011). Protecting children from harmful food marketing: Options for local government to make a difference. *Preventing Chronic Disease, 8*(5).
- Speers, S.E., **Harris, J.L.,** & Schwartz, M.B. (2011). Food and beverage brand appearances during prime-time television programming. *American Journal of Preventive Medicine, 41*(3), 291-296.

- Andreyeva, T., Kelly, I., & **Harris, J.L.** (2011). Exposure to food advertising on television: Associations with children's fast food and soft drink consumption and obesity. *Economics and Human Biology*, 9(3), 221-233.
- Harris, J.L.**, Schwartz, M.B., Ustjanauskas, A., Ohri-Vachaspati, P., & Brownell, K.D. (2011). Effects of serving high-sugar cereals on children's breakfast-eating behavior. *Pediatrics*, 127(1), 71-76.
- Goren, A., **Harris, J.L.**, Schwartz, M.B. & Brownell, K.D. (2010). Predicting support for restricting food marketing to youth. *Health Affairs*, 29(3), 419-424.
- Harris, J.L.**, Schwartz, M.B. & Brownell, K.D. (2010). Marketing foods to children and adolescents: Licensed characters and other promotions on packaged foods in the supermarket. *Public Health Nutrition*, 13(3), 409-417.
- Schwartz, M.B., Ross, C., **Harris, J.L.**, Jernigan, D.H., Siegel, M., Ostroff, J., & Brownell, K.D. (2010). Breakfast cereal industry pledges to self-regulate advertising to youth: Will they improve the marketing landscape? *Journal of Public Health Policy*, 31(1), 59-73.
- Roberto, C., Baik, J., **Harris, J.L.**, & Brownell, K.D. (2010). The influence of licensed characters on children's taste and snack preferences. *Pediatrics*, 126(1), 88-93.
- Harris, J.L.**, Brownell, K.D. & Bargh, J.A. (2009). The Food Marketing Defense Model: Integrating psychological research to protect youth and inform public policy. *Social Issues and Policy Review*, 3, 211-271.
- Harris, J.L.**, Bargh, J.A., & Brownell, K.D. (2009). Priming effects of television food advertising on eating behavior. *Health Psychology*, 28(4), 404-413.
- Harris, J.L.**, Pomeranz, J.L., Lobstein, T. & Brownell, K.D. (2009). A crisis in the marketplace: How food advertising contributes to childhood obesity and what can be done. *Annual Review of Public Health*, 30, 211-225.
- Harris, J.L.** & Bargh, J.A. (2009). The relationship between television viewing and unhealthy eating: Implications for children and media interventions. *Health Communication*, 24, 660-673.
- Brownell, K.D., Schwartz, M., Puhl, R., Henderson, K. & **Harris, J.L.** (2009). Bold action to prevent adolescent obesity. *Journal of Adolescent Health*, 45, S8-S17.
- Halperin, R. & **Harris, J.L.** (2004). Parental rights of incarcerated mothers with children in foster care: A policy vacuum. *Feminist Studies*, 30(2), 339-352.

Book Chapters and Reports

- Harris, J.L.** (2015). Addressing the influence of food marketing to children. In Brownell & Walsh (Eds), *Eating Disorders and Obesity: A Comprehensive Handbook, 3rd Edition*. In press.
- Harris, J.L.**, Schwartz, M.B., Shehan, C. et al. (2015). Snack FACTS: Evaluating snack food nutrition and marketing to youth. Available at uconnruddcenter.org/snackfacts.
- Harris, J.L.**, Shehan, C., Gross, R., et al. (2015). Food advertising targeted to Hispanic and Black youth: Contributing to health disparities. Rudd Report. Available at uconnruddcenter.org/targeted-marketing.

- Harris, J.L.,** Heard, A. & Kunkel, D. (2015). Marketing unhealthy foods to children on Facebook: Social policy and public health concerns. In Dimofte, Haugtvedt & Yalch (Eds.), *Consumer Psychology in a Social Media World*, 239-253. New York, NY: Routledge.
- Shehan, C. & **Harris, J.L.** (2015). Trends in television advertising to young people: 2014 update. Available at www.uconnruddcenter.org.
- Harris, J.L.,** Schwartz, M.B., LoDolce, M. et al. (2014). Sugary Drink FACTS 2014: Some progress but much room for improvement in marketing to youth. Available at www.sugarydrinkfacts.org.
- Harris, J.L.** (2014). Demonstrating the harmful effects of food marketing to children. In Jordan & Romer (Eds.), *Media and the Well-being of Children and Adolescents*, 52-69. New York, NY:Oxford University Press.
- Harris, J.L.** & Heard, A. (2014). Older but still vulnerable: Why all children need protection from unhealthy food marketing. Available at www.yaleruddcenter.org.
- Harris, J.L.,** Kidd, B., LoDolce, M., Munsell, C. & Schwartz, M.B. (2014). Food Marketing FACTS in Focus: Kraft Lunchables. Available at www.yaleruddcenter.org.
- Dembek, C., **Harris, J.L.** & Schwartz, M.B. (2014). Trends in television food advertising to young people: 2013 update. Available at www.yaleruddcenter.org.
- Harris, J.L.,** Schwartz, M.B., Munsell, C. et al. (2013). Fast Food FACTS 2013: Measuring progress in nutrition and marketing to children and teens. Available at www.fastfoodmarketing.org.
- Dembek, C., **Harris, J.L.,** & Schwartz, M.B. (2013). Where children and adolescents view food and beverage ads on TV: Exposure by channel and program. Available at www.yaleruddcenter.org.
- Harris, J.L.,** Weinberg, M., Javadizadeh, J., & Sarda, V. (2013). Monitoring food company marketing to children to spotlight best and worst practices. In Williams, Pasch, Collins (Eds.), *Advances in Communication Research to Reduce Childhood Obesity*, 153-175. New York, NY:Springer.
- Harris, J.L.** (2013). The new hidden persuaders: The digital world of food marketing to children and teens (2012). In Pringle (Ed.), *A Place at the Table*, 107-122. New York, NY:Public Affairs.
- Harris, J.L.,** Milici, F.F., Sarda, V. & Schwartz, M.B. (2012). Food marketing to children and adolescents: What do parents think? Available at www.yaleruddcenter.org/marketingsurvey.
- Harris, J.L.,** Schwartz, M.B., Brownell, K.D. et al. (2012). Cereal FACTS 2012: Limited progress in the nutrition quality and marketing of children's cereals. Available at www.cerealfacts.org.
- Trends in television food advertising to young people: 2011 update (2012). *Rudd Report*. Available at www.yaleruddcenter.org.
- Harris, J.L.** (2012). Is food advertising feeding American's sugar habit? An analysis of exposure to television advertising for high-sugar foods. In Brownell & Gold (Eds.), *Food and Addiction*, 382-387. New York, NY: Oxford University Press.

Harris, J.L., Schwartz, M.B., Brownell, K.D. et al. (2011). Sugary Drink FACTS: Evaluating sugary drink nutrition and marketing to youth. *Rudd Report*. Available at www.sugarydrinkfacts.org.

Horgen, K., **Harris, J.L.**, & Brownell, K.D. (2011). Food marketing: Targeting children in a toxic environment. In Singer & Singer (Eds.), *Handbook of Children and the Media*, 2nd edition, 455-478. Thousand Oaks, CA: Sage Publications.

Trends in television food advertising to young people: 2010 update (2011). *Rudd Report*. Available at www.yaleruddcenter.org.

Harris, J.L., Schwartz, M.B., Brownell, K.D. et al. (2010). Fast Food FACTS: Evaluating fast food nutrition and marketing to youth. *Rudd Report*. Available at www.foodmarketing.org.

Ustjanauskas, A., Eckman, B., **Harris, J.L.**, Goren, A., Schwartz, M.B. & Brownell, K.D. (2010). Focus groups with parents: What do they think about marketing to their kids? *Rudd Report*. Available at www.yaleruddcenter.org.

Harris, J.L., Weinberg, M.E., Schwartz, M.B., Ross, C., Ostroff, J. & Brownell, K.D. (2010). Trends in television food advertising: Progress in reducing unhealthy marketing to young people? *Rudd Report*. Available at www.yaleruddcenter.org.

Harris, J.L., Schwartz, M.B., Brownell, K.D. et al. (2009). Cereal FACTS: Evaluating the nutrition quality and marketing of children's cereals. *Rudd Report*. Available at www.cerealfacts.org.

Speers, S., **Harris, J.L.**, Goren, A., Schwartz, M.B. & Brownell, K.D. (2009). Public perceptions of food marketing to youth: Results of the Rudd Center Public Opinion Poll, May 2008. *Rudd Report*. Available at www.yaleruddcenter.org.

LaFrance, M & **Harris, J.L.** (2004). Gender and verbal and nonverbal communication. In M. Paludi (Ed.), *Praeger Guide to the Psychology of Gender*. NY: Praeger Press.

Manuscripts

Hyary, M. & **Harris, J.L.** A comparative study of Internet behavior, including food and beverage website visits, of Hispanic and non-Hispanic youth. *Manuscript under review*.

Soo, J., **Harris, J.L.**, Davison, K.K., Williams, D.R. & Roberto, C.A. Changes in the nutritional quality of in-store marketed fast food items, from 2010-2013. *Manuscript under review*.

Longacre, M., Drake, K.M., Titus, L.J., **Harris, J.L.**, Cleveland, L.P., Langeloh, G., Hendricks, K. & Dalton, M.A. Child-targeted TV advertising and preschoolers' consumption of high-sugar breakfast cereals. *Manuscript under review*.

Harris, J.L., Hyary, M. & Schwartz, M.B. Effects of offering "look-alike" products as Smart Snacks in schools. *Manuscript under review*.

Fleming-Milici, F. & **Harris, J.L.** Black youth exposure to food and beverage TV advertising: What, where and how much. *Manuscript under review*.

Dalton, M., Longacre, M., Drake, K., Cleveland, L., **Harris, J.L.**, Hendricks, K., & Titus, L. Child-targeted fast food TV advertising exposure linked with fast food intake among preschoolers. *Manuscript under review*.

Rincon, S.G.P., Tolentino, L.M.M, Monterrubio, E.F., **Harris, J.L.**, Vandevijvere, S., Rivera, D.J. & Barquera, S. Nutritional quality of food and beverage advertisements on Mexican TV according to three nutrient profile models. *Manuscript under review*.

Bragg, M.A., Roberto, C.A., & **Harris, J.L.** Marketing food through sports: Parallels to the tobacco industry. *Manuscript under review*.

Harris, J.L., Munsell, C.R. & Shin, C. Pleasant surprise or disappointment? Effects of perceived healthiness on taste evaluations for typical versus nutritionally improved snack foods. *Manuscript in prep*.

Fleming-Milici, F., **Harris, J.L.**, Liu, S., & Schwartz, M.B. Policies to reduce food marketing to youth: Predicting parent support. *Manuscript in prep*.

Harris, J.L., Webb, V. & Pomeranz, J.L. Marketing to children in the supermarket: An opportunity for public policy to support parents and improve children's diets. *Manuscript in prep*.

Wahlstrom, L. & **Harris, J.L.** Parent's fast-food kids' meal purchases and associations with healthy default policies. *Manuscript in prep*.

PRESENTATIONS

Invited Talks and Testimony

Harris, J.L. (2016). Food marketing in schools. Testimony before the Committee on Public Health, State of Connecticut General Assembly, March 2, Hartford, CT.

Harris, J.L. (2015). Priming obesity: Automatic effects of food marketing on poor diet. Wesleyan University, Department of Psychology Symposium, November 30, Middletown, CT.

Harris, J.L. (2015). Smarter school lunches: Panel presentation. *The New York Times* Food for Tomorrow Conference, October 20, Pocantico Hills, NY.

Harris, J.L. (2015). Priming obesity: Automatic effects of food marketing on poor diet. Tufts Friedman School Annual Gershoff Symposium, March 30, Boston, MA.

Harris, J.L. (2015). Reducing unhealthy food marketing to children: Opportunities for research to inform public policy. UConn Department of Agricultural and Resource Economics Spring 2015 Seminar Series, February 20, Storrs, CT.

Harris, J.L. (2013). Unfair and deceptive food marketing to children. Invited talk at the National Association of Attorneys General Fall Consumer Protection Seminar, October 28, Wichita, KS.

Harris, J.L. (2013). Energy drink marketing to youth. Testimony before the Committee on Commerce, Science and Transportation, U.S. Senate, July 31, Washington, DC.

Harris, J.L. (2013). Helping parents raise healthy kids: The future of in-store marketing? Invited talk at National Food Policy Conference, April 15, Washington, DC.

Harris, J.L. (2013). Innovations in food marketing to kids: Just fun and games? Invited talk at Unite for Sight Global Health and Innovation Conference, April 13, New Haven, CT.

- Harris, J.L.** (2013). Protecting children from harmful food marketing: Changing corporate practices. Invited talk at the Interfaith Center on Corporate Responsibility, February 5, New York, NY.
- Harris, J.L.** (2012). Monitoring and evaluating industry innovations. Invited by the IOM Standing Committee on Childhood Obesity Prevention. Workshop: New challenges and opportunities in food marketing to children and youth, November 5, Washington, D.C.
- Harris, J.L.** (2012). Food marketing targeted to black and Latino youth: Recognizing important customers or exploiting a vulnerable population? Invited talk at the 2012 National Conference on Health Communication, Marketing, and Media, July 9, Atlanta, GA.
- Harris, J.L.** (2012). Protecting children from harmful food marketing: Parents' attitudes and options for state and local public health strategies to make a difference. Invited talk at the Centers for Disease Control and Prevention, Division of Nutrition, Physical Activity, and Obesity, March 7, Atlanta, GA.
- Harris, J.L.** (2011). Priming obesity: Automatic effects of food marketing, Invited talk at Your Brain Can Help You Eat Better, 13th Postgraduate Nutrition Symposium, Harvard Medical School, July 13, Boston, MA.
- Harris, J.L.** (2011). Food marketing and childhood obesity: The Rudd Center and Robert Wood Johnson Foundation. Invited talk at the Food Marketing Roundtable, April 5, Washington, DC.
- Glanz, K., **Harris, J.L.** & Bader, M. (2010). Retail grocery store strategies for obesity prevention: Current knowledge and future directions. Invited talk at the Robert Wood Johnson Foundation and The Food Trust meeting, Harnessing the power of supermarkets to prevent childhood obesity, June 25, Philadelphia, PA.
- Harris, J.L.** (2010). Food marketing and childhood obesity: The Rudd Center and The Robert Wood Johnson Foundation. International Standards for Marketing Food and Beverages to Children (StanMark) Project Meeting. May 29, Copenhagen, Denmark.
- Harris, J.L.** (2010). Defending against unhealthy food marketing: When are we old enough? Robert Wood Johnson Foundation Symposium on Ethical Issues in Childhood Obesity Prevention, January 12, Costanoa, CA.
- Harris, J.L.** (2009). Direct effects of television food advertising: Priming consumption. Invited talk at FTC Forum on Food Marketing to Children, December 15, Washington, DC.
- Harris, J.L.** (2009). Impact of food advertising pledges on public health: Loopholes and open questions. Invited talk at 2009 Childhood Obesity Conference, June 12, Los Angeles, CA.
- Harris, J.L.** (2009). Food advertising to youth: Consumer information or psychological manipulation? Invited talk at The Edward Zigler Center in Child Development and Social Policy at Yale, January 30, New Haven, CT.
- Harris, J.L.** (2008). Children and food advertising effects: When are they old enough to resist? Panelist at Championing Public Health Nutrition conference, sponsored by the Centre for Science in the Public Interest, December 15, Ottawa, Canada.
- Harris, J.L.** (2008). Priming obesity: Social cognition and food advertising effects. Invited talk for the Psychology Department Colloquia Series, Purchase College, State University of New York, Purchase, NY.

Conference Presentations and Symposia

- Harris, J.L.** (2015). Smart Snacks or not? Snack food advertising to children. Symposium at the American Public Health Association 143rd Annual Meeting, November 2, Chicago, IL.
- Harris, J.L.** (2015). Food and beverage marketing targeted to Black and Latino youth. Symposium at the 2015 National Conference on Health Communication, Media and Marketing, August 13, Atlanta, GA.
- Harris, J.L.** (2015). Child-targeted marketing in the supermarket: Extent and impact. Symposium at the International Society for Behavioral Nutrition and Physical Activity Meeting, June 5, Edinburgh, Scotland.
- Harris, J.L.** (2014). Sugary drink marketing to children, teens and multicultural youth. Symposium at the American Public Health Association 142nd Annual Meeting, November 17, New Orleans, LA.
- Harris, J.L.,** Schwartz, M.B. & Friedman, R. (2014). Case studies in strategic science to inform childhood obesity policy interventions. Symposium at the 35th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine. April 25, Philadelphia, PA.
- Harris, J.L.** (2013). Measuring progress in fast food marketing to children and teens. Symposium at the American Public Health Association 141st Annual Meeting, November 5, Boston, MA.
- Harris, J.L.,** Heard, A.M., & Lupi, J. (2013). Social marketing campaigns affect parents' attitudes about food marketing targeted to children. Poster presented at the Association for Psychological Science Annual Convention, May 26, Washington, D.C.
- Webb, V.L., **Harris, J.L.,** & Brownell, K.D. (2013). Cause-related promotions influence attitudes toward food companies. Poster presented at the Association for Psychological Science Annual Meeting, May 24, Washington, D.C.
- Harris, J.L.** (2012). What are they thinking? Parents attitudes about food marketing to their children. Symposium at the American Public Health Association 140th Annual Meeting, October 29, San Francisco, CA.
- Harris, J.L.** (2012). Cereal FACTS 2012: Marketing sugary cereals to children: A case study in using scientific research to improve public health. Paper presentation at the Society for the Psychological Study of Social Issues, June 24, Charlotte, NC.
- Harris, J.L.** (2011). Child and adolescent exposure to national marketing for SSBs in 2010: How much does industry self-regulation protect them from unhealthy influence? Symposium at the American Public Health Association 139th Annual Meeting, October 31, Washington, DC.
- Harris, J.L.** (2010). Beyond television commercials: Documenting the volume and scope of fast food marketing targeted to children and adolescents. Symposium at the American Public Health Association 138th Annual Meeting, November 9, Denver, CO.
- Harris, J.L.** (2009). Evaluating the nutrition quality and marketing of children's cereals. Symposium at the Obesity Society Annual Meeting, October 26, Washington, DC.

- Harris, J.L.,** Bargh, J.A. & Brownell, K.D. (2008). Priming obesity: Direct effects of television food advertising. Symposium at the 116th Annual Convention of the American Psychological Association, Boston, MA.
- Harris, J.L.,** Bargh, J.A. & Brownell, K.D. (2008). Priming obesity: Direct effects of television food advertising. Symposium at the 20th Annual Convention of the Association for Psychological Science, Chicago, IL.
- Harris, J.L.,** Bargh, J.A., & Brownell, K.D. (2008). The direct effects of television food advertising on eating behaviors and food preferences. Poster presented at the 9th Annual Meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
- Harris, J.L.** & Bargh, J.A. (2007). The relationship between television viewing and unhealthy eating: Implications for children and media interventions. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Harris, J.L.,** Brownell, K. & Bargh, J.A. (2006). Side-effects of advertising to children: Does food advertising prime unhealthy eating? Paper presented at Consumer Behavior Small Group Meeting, Twente, the Netherlands, November 13, 2006.
- Harris, J.L.** (2006). Children and media effects: An opportunity for social and developmental psychology. Paper presented at Harvard-Yale Social Cognitive and Social Developmental Workshop, Cambridge, MA, May 13, 2006.
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GRANTS AND FUNDING

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- Principal Investigator. Evaluating Healthy Defaults with Restaurant Kids' Meals. \$75,000 commissioned research from Duke University, Healthy Eating Research. March 1, 2016 to August 31, 2016.
- Investigator. USDA, National Agriculture Library. FoodWorks: Pioneering State and Local Food Policies. September 1, 2015 to August 31, 2017. Vermont Law School.
- Investigator. Food Marketing Vulnerability and Increased Risk for Weight Gain in Adolescents. National Institutes of Health, Department of Health and Human Services, R01 DK-102532. May 5, 2015 to February 28, 2018. Ashley Gearhardt, University of Michigan, PI.
- Principal Investigator. Unhealthy Food Marketing Targeted to Children: Research to Evaluate Potentially Misleading Practices and Support Advocacy to Encourage Industry Change.

\$245k grant from the Michael and Susan Dell Foundation. October 1, 2014 to March 31, 2017.

Consultant. Impact of Food Marketing and Cross-promotions on Preschoolers' Dietary Intake. National Institutes of Health, Department of Child Health and Human Development. Madeline Dalton, Meghan Longacre, Dartmouth Geisel School of Medicine, Co-PIs. February 1, 2012 to January 31, 2017.

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